

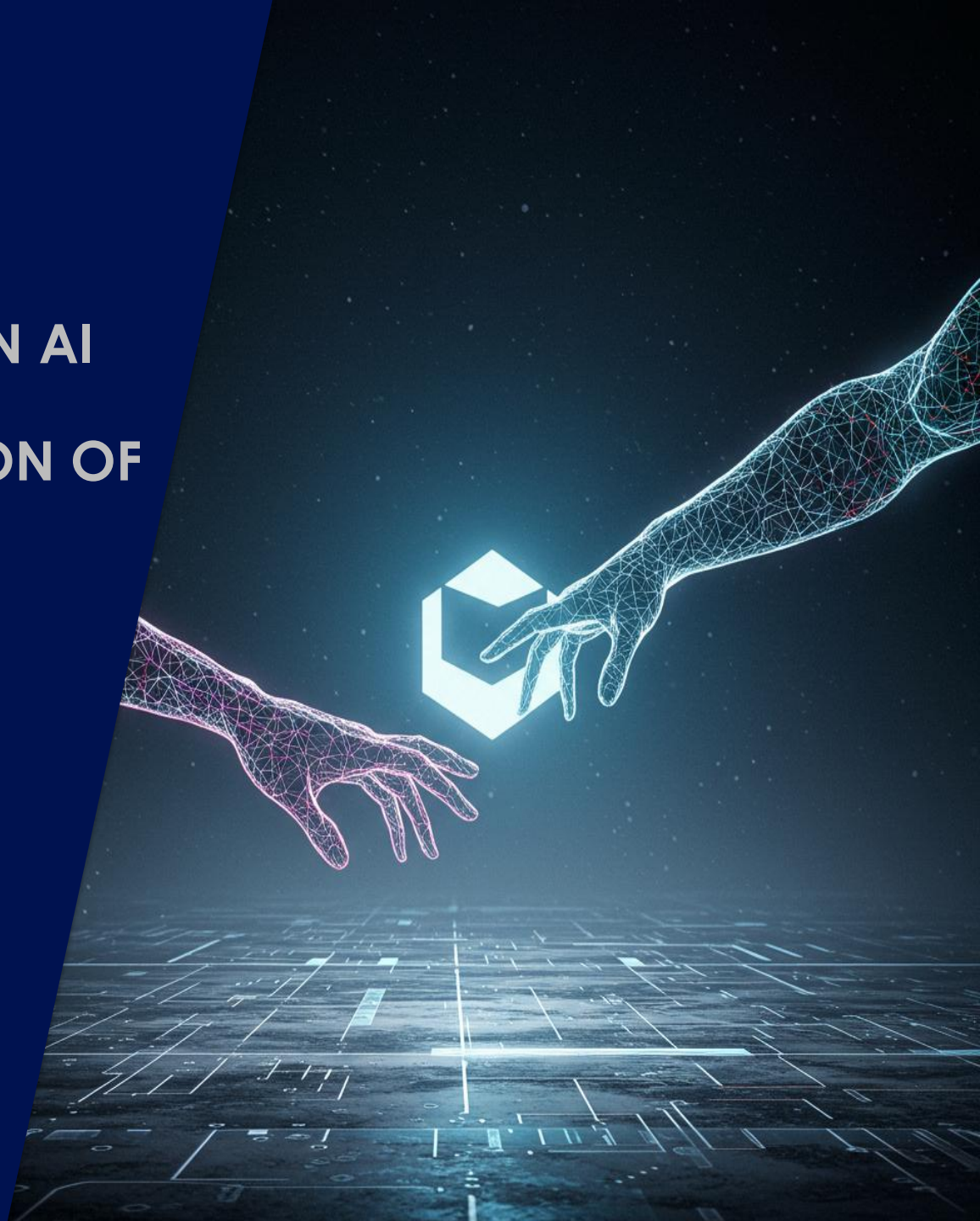
META'S TALENT STRATEGY IN AI ERA, AND LESSONS FROM DANGOTE'S ACCUMULATION OF CAPABILITIES

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TEKEDIA DAILY

- podcasting revelations on business



Meta's AI Talent Playbook: Partnership and Talent Acquisition

❑ Aggressively pursuing a strategy to assemble a world-class AI talent pool via strategic partnerships and talent acquisition

- **Investment in Scale AI**

- Provides critical data infrastructure and a direct line to top AI engineering talent.

- **Luring Scale AI Talent**

- Top engineers and researchers
- Integrate some of Scale AI's expertise directly into Meta

- **Hiring Safe Superintelligence co-founder and ex-GitHub CEO**

- high-profile individuals with specialized expertise and leadership
- deep knowledge in foundational AI research

❑ **Implications**

- **Implications for Meta**

- Strengthened AI Capabilities:
 - internal AI research, development, and application capabilities across its product ecosystem (e.g., Metaverse, content moderation, recommendation engines).
- Competitive Advantage on knowledge
- Accelerated Innovation for breakthroughs in various AI fields.

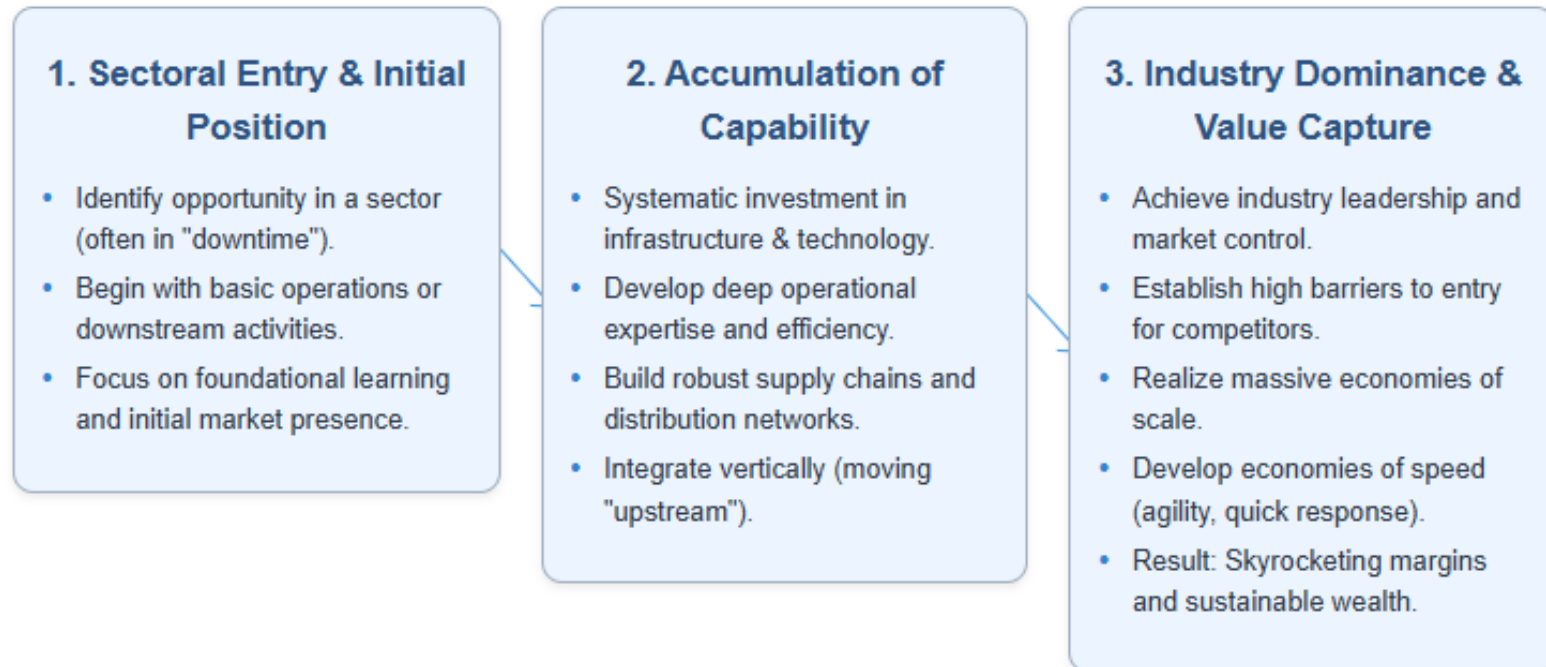
- **Implications for the Industry**

- Intensified Talent Wars:
 - Retention for smaller firms
- Talent Consolidation and Centralization
- Upstream playbook (foundation model)

Africa Case: Dangote Group's Accumulation of Capabilities

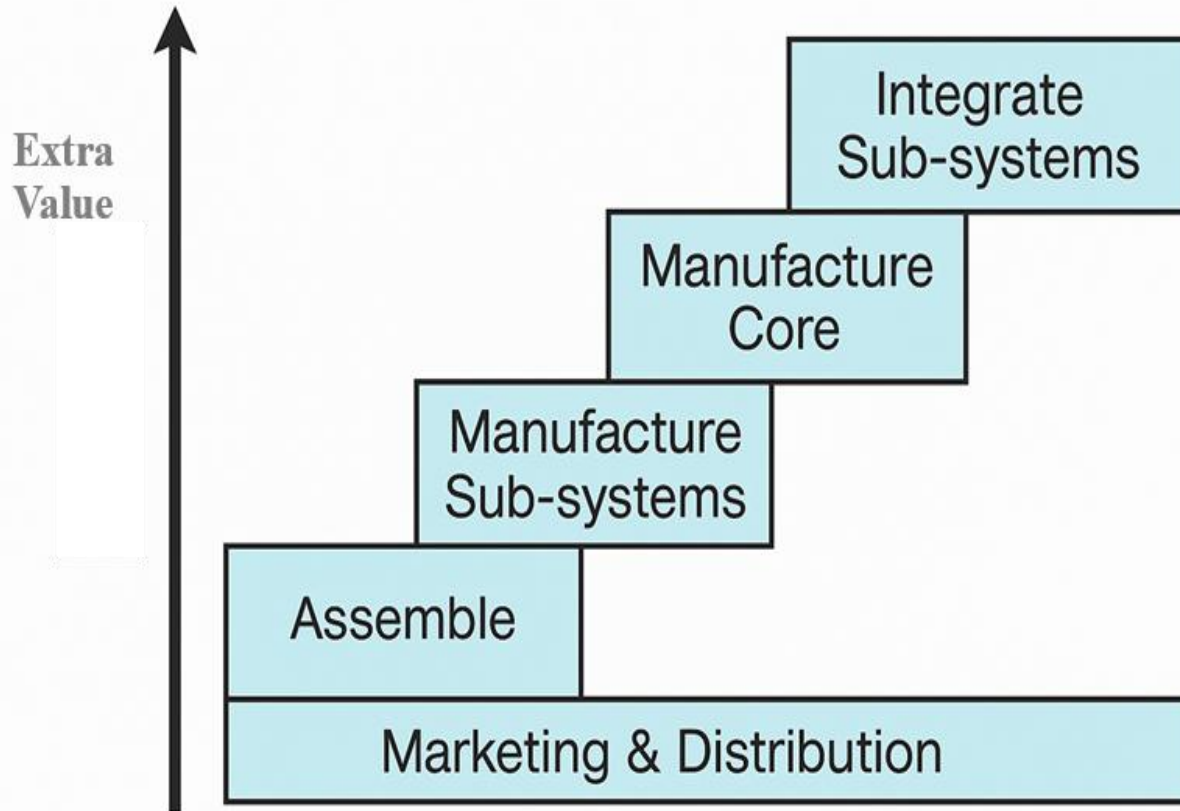
The Dangote Strategy: Accumulation of Capability

Aliko Dangote's genius lies in mastering the strategic move from sectoral downtime to upstream dominance through a systematic accumulation of capabilities, creating formidable entry barriers and achieving superior economies of scale and speed.



Source: Tekedia Mini-MBA

Accumulation of Capability



Podcast Archives: tekedia.com/podcast